

# AAMAN LAMBA

## Professional Media Kit

### Artificial Intelligence & Strategic Transformation Consultant

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#### SHORT BIO (100 words)

Aaman Lamba is a Marquis Who's Who 2024 honoree recognized for his distinguished career in artificial intelligence, data analytics, and strategic transformation. With over 28 years of experience, he served as Senior Industry Principal at Infosys, providing solution oversight for 50+ strategic transformation programs across Fortune 500 companies. His expertise spans global CRM implementations at Google and other major corporations, strategic partnerships with Microsoft, Collibra, Stibo, and Snowflake, and cutting-edge work in generative AI for financial services. A certified Databricks Financial Services GenAI Professional with a Bachelor of Engineering in Computer Science, Lamba brings analytical rigor and strategic vision to complex enterprise challenges.

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#### LONG BIO (300 words)

Aaman Lamba is a distinguished technology strategist and management consultant whose 28-year career has positioned him at the forefront of artificial intelligence, data analytics, and enterprise transformation. Recognized as a Marquis Who's Who honoree in 2024, Lamba has earned this distinction through exceptional contributions to strategic consulting and technological innovation.

As Senior Industry Principal at Infosys, Lamba provided critical solution oversight for over 50 strategic transformation programs across Fortune 500 enterprises in financial services, retail, and sustainability sectors. His work has directly impacted global operations, driving efficiency, innovation, and competitive advantage for organizations navigating complex digital transformations.

Lamba's technical achievements include architecting and deploying global CRM systems at Google and five other multinational corporations, establishing strategic technology partnerships with industry leaders including Microsoft, Collibra, Stibo, and Snowflake, and pioneering applications of generative AI in financial services. His expertise encompasses the full spectrum of enterprise technology: from AI and machine learning to data governance, analytics platforms, and process optimization.

Currently at the cutting edge of generative AI, Lamba is a certified Databricks Financial Services GenAI Professional, actively shaping how artificial intelligence transforms banking, insurance, and investment services. His approach combines deep technical knowledge with strategic business acumen, ensuring that technology initiatives deliver measurable value while managing risk and regulatory compliance.

With a Bachelor of Engineering in Computer Science from Bangalore University and nearly three decades of hands-on experience, Lamba has developed a unique perspective on technology transformation. He understands that successful digital initiatives require more than technical expertise—they demand strategic vision, organizational change management, and the ability to communicate complex concepts to diverse stakeholders from C-suite executives to technical teams.

Lamba is available for speaking engagements, strategic consulting, and advisory roles focused on AI strategy, digital transformation, data analytics, and enterprise technology innovation.

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## PROFESSIONAL EXPERTISE

### Artificial Intelligence & Machine Learning

- **Generative AI Applications** - Financial services, customer experience, operational efficiency

- **AI Strategy & Implementation** - Enterprise-scale deployment, ROI optimization, risk management
- **Machine Learning Systems** - Predictive analytics, pattern recognition, decision automation
- **AI Governance & Ethics** - Responsible AI frameworks, bias detection, regulatory compliance

## Data Analytics & Business Intelligence

- **Data Strategy** - Enterprise data architecture, governance frameworks, data monetization
- **Analytics Platforms** - Implementation and optimization across Snowflake, Databricks, cloud ecosystems
- **Business Intelligence** - Dashboard development, KPI frameworks, executive reporting
- **Data Quality & Governance** - Master data management, data lineage, compliance

## Strategic Transformation

- **Digital Transformation** - End-to-end program design, technology roadmaps, change management
- **Process Optimization** - Business process reengineering, automation, efficiency gains
- **Change Management** - Stakeholder engagement, organizational readiness, adoption strategies
- **Strategic Partnerships** - Technology vendor selection, partnership development, ecosystem building

## Industry Specializations

- **Financial Services** - Banking, insurance, investment management, regulatory compliance
- **Retail & Consumer Goods** - Customer analytics, supply chain optimization, omnichannel strategies
- **Sustainability** - ESG reporting, sustainable operations, carbon analytics
- **Technology Sector** - Product development, platform strategies, innovation management

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# KEY ACHIEVEMENTS

## Technology Leadership

- ✓ **50+ Strategic Transformation Programs** - Solution oversight and delivery across Fortune 500 enterprises
- ✓ **Global CRM Deployment** - Implemented customer relationship management systems at Google and 5 multinational corporations
- ✓ **Strategic Technology Partnerships** - Established and managed relationships with Microsoft, Collibra, Stibo, Snowflake
- ✓ **GenAI Innovation** - Early adopter and implementer of generative AI in financial services sector
- ✓ **Cloud Migration Leadership** - Led enterprise cloud strategies and implementations

## Industry Recognition

- ✓ **Marquis Who's Who 2024 Honoree** - Recognition for contributions to management consulting and technology innovation
- ✓ **Financial Services GenAI Professional** - Databricks certification demonstrating expertise in AI for banking and finance
- ✓ **28+ Years Technology Experience** - Continuous career progression through major technology paradigm shifts
- ✓ **Thought Leadership** - Speaker, advisor, and strategic consultant to Fortune 500 companies

## Business Impact

- ✓ **Multi-Million Dollar Programs** - Successfully delivered complex, high-value transformation initiatives
- ✓ **Cross-Functional Leadership** - Managed teams spanning technical, business, and executive stakeholders
- ✓ **Global Deployment Experience** - International program delivery across multiple continents
- ✓ **ROI Optimization** - Demonstrated track record of delivering measurable business value

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# SPEAKING TOPICS

## Artificial Intelligence & Machine Learning

**"The GenAI Revolution: Strategic Opportunities in Financial Services"** Explore how generative AI is transforming banking, insurance, and investment services. This presentation examines practical applications, implementation strategies, risk management approaches, and regulatory considerations for financial institutions adopting GenAI technologies.

**"From Experimentation to Enterprise: Scaling AI Across Organizations"** Moving beyond AI pilots requires strategic planning, organizational change, and technical infrastructure. Learn proven approaches for enterprise-scale AI deployment, including governance frameworks, talent development, and measuring ROI.

**"Responsible AI: Building Trust Through Ethical Implementation"** As AI systems make increasingly critical decisions, organizations must prioritize responsible AI practices. Discuss frameworks for bias detection, transparency, accountability, and regulatory compliance in AI systems.

**"AI Strategy for C-Suite Executives: Beyond the Hype"** A no-nonsense guide for executives navigating AI adoption. Understanding real capabilities versus marketing claims, building business cases, managing risks, and creating sustainable competitive advantage through AI.

## Data Analytics & Digital Transformation

**"Data as a Strategic Asset: Building Analytics-Driven Organizations"** Transform data from operational necessity to strategic differentiator. Covers data governance, analytics platforms, organizational capabilities, and measuring data program success.

**"The Modern Data Stack: Architecture for AI-Ready Enterprises"** Designing data infrastructure that supports advanced analytics and AI. Exploration of cloud platforms, data lakes, real-time processing, and integration architectures for modern enterprises.

**"Digital Transformation: Lessons from 50+ Enterprise Programs"** Real-world insights from leading Fortune 500 transformation initiatives. Common pitfalls, success factors, change management strategies, and measuring transformation outcomes.

**"Cloud Migration Strategy: Balancing Innovation and Risk"** Moving enterprise workloads to the cloud requires careful planning. Discusses migration strategies, cloud platform selection, security considerations, and optimizing cloud investments.

## Strategic Consulting & Leadership

**"Technology Partnerships That Drive Value"** Building and managing strategic relationships with technology vendors. Partner selection criteria, governance models, value capture, and avoiding common partnership failures.

**"Bridging the Gap: Communicating Technical Strategy to Business Leaders"** Effective communication is critical for technology initiatives. Techniques for translating technical complexity into business value, building executive support, and stakeholder management.

**"The Analytical Approach to Complex Problem Solving"** Applying systematic methodology to enterprise challenges. Frameworks for problem decomposition, data-driven decision making, and communicating recommendations.

**"Leading Through Technology Disruption: A 28-Year Perspective"** Insights from nearly three decades navigating technology evolution. How to identify genuine innovation, manage technology transitions, and build adaptable organizations.

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## EDUCATION & PROFESSIONAL CERTIFICATIONS

### Academic Credentials

- **Bachelor of Engineering, Computer Science**
  - Bangalore University

- Foundation in software engineering, algorithms, systems architecture

## Professional Certifications

- **Financial Services GenAI Professional**
  - Databricks (Current)
  - Specialized expertise in generative AI applications for financial services
  - Focus on large language models, risk management, regulatory compliance

## Continuous Learning

- **28+ Years Active Technology Career**
  - Continuous adaptation through multiple technology paradigm shifts
  - From early enterprise systems to cloud computing to generative AI
  - Demonstrated ability to master emerging technologies and apply them strategically

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# CAREER HIGHLIGHTS

## Infosys - Senior Industry Principal

### Financial Services, Sustainability & Retail Sectors

#### Strategic Transformation Leadership

- Led solution oversight for 50+ strategic transformation programs across Fortune 500 clients
- Architected end-to-end technology solutions for complex enterprise challenges
- Managed multi-million dollar programs with cross-functional teams spanning business and technology
- Delivered measurable business outcomes including revenue growth, cost reduction, and operational efficiency

#### Technology Implementation

- **Global CRM Systems:** Designed and deployed customer relationship management platforms at Google and 5 other global corporations
- **Cloud Migration:** Led enterprise cloud strategies and migrations to modern cloud platforms
- **Data Analytics:** Implemented advanced analytics capabilities across Snowflake, Databricks, and cloud-native tools
- **AI/ML Solutions:** Pioneered machine learning and AI applications in financial services and retail

#### Strategic Partnerships

- **Microsoft:** Established strategic partnership for cloud and AI solutions
- **Collibra:** Developed data governance and catalog implementation practices
- **Stibo:** Created master data management solution frameworks
- **Snowflake:** Built data platform and analytics practice

#### Industry Expertise

- **Financial Services:** Banking transformation, regulatory compliance, customer analytics, GenAI applications
- **Retail:** Customer experience, supply chain analytics, omnichannel strategy, personalization
- **Sustainability:** ESG reporting, carbon analytics, sustainable operations, compliance frameworks

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# PRESS RELEASE

## FOR IMMEDIATE RELEASE

## Aaman Lamba Honored by Marquis Who's Who for Distinguished Career in Artificial Intelligence and Strategic Consulting

### Technology Leader Recognized for 28 Years of Innovation in AI, Data Analytics, and Enterprise Transformation

**[City, Date]** — Aaman Lamba, a Senior Industry Principal specializing in artificial intelligence and strategic transformation, has been selected as a Marquis Who's Who honoree for 2024. This prestigious recognition celebrates Lamba's exceptional contributions to management consulting, technology innovation, and enterprise-scale AI implementation over a distinguished 28-year career.

Lamba has established himself as a leading voice in artificial intelligence strategy, particularly in the rapidly evolving field of generative AI. As a certified Databricks Financial Services GenAI Professional, he is at the forefront of applying large language models and generative AI to transform banking, insurance, and investment services. His expertise extends across the full spectrum of enterprise technology, from AI and machine learning to data governance, analytics platforms, and strategic transformation.

"Over 28 years in technology consulting, I've witnessed and led organizations through multiple paradigm shifts—from early CRM systems to cloud computing to today's generative AI revolution," says Lamba. "Success requires more than technical expertise; it demands strategic vision, analytical rigor, and the ability to translate complex technology into measurable business value."

At Infosys, Lamba provided critical solution oversight for over 50 strategic transformation programs across Fortune 500 enterprises. His leadership produced tangible results: global CRM implementations at Google and other multinational corporations, strategic technology partnerships with Microsoft, Collibra, Stibo, and Snowflake, and pioneering applications of AI in financial services, retail, and sustainability sectors.

Lamba's analytical methodology, developed through nearly three decades of solving complex enterprise challenges, combines deep technical knowledge with strategic business acumen. This approach ensures that technology initiatives deliver measurable outcomes while managing risk, regulatory compliance, and organizational change.

With a Bachelor of Engineering in Computer Science from Bangalore University and continuous advancement through major technology transitions, Lamba brings a unique long-term perspective to current challenges. He understands not just the technical capabilities of emerging technologies like generative AI, but also the organizational, strategic, and change management requirements for successful enterprise adoption.

Lamba is available for speaking engagements, strategic consulting, and advisory roles. His presentations draw on real-world experience from dozens of Fortune 500 transformation programs, offering practical insights for executives navigating AI adoption, digital transformation, and technology strategy.

**About Marquis Who's Who** Since 1899, Marquis Who's Who has chronicled the lives of accomplished individuals across all fields of endeavor. Selection is based on reference value and individuals' demonstrated achievements and contributions to society.

#### Contact Information:

- Website: <https://aamanlamba.com>
- Email: Available via contact form at website
- Professional Media Kit: [Download PDF](#)

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## THOUGHT LEADERSHIP PERSPECTIVES

### On Generative AI

"Generative AI represents the most significant technology shift since cloud computing, but organizations must move beyond experimentation to strategic implementation. Success requires not just technical deployment but fundamental changes in

processes, governance, and organizational capabilities."

### **On Data Strategy**

"Data is only an asset if you can access it, trust it, and act on it. Too many organizations focus on collecting data without investing in governance, quality, and the analytical capabilities to extract value. The modern data stack must be built for AI from the ground up."

### **On Digital Transformation**

"After leading 50+ transformation programs, I've learned that technology is rarely the constraint. Success depends on executive alignment, change management, and building organizational capabilities that outlast any single technology initiative."

### **On Strategic Partnerships**

"The right technology partnerships can accelerate innovation and reduce risk. The wrong ones drain resources and create dependencies. Effective partnership management requires clear governance, aligned incentives, and continuous value measurement."

### **On AI Ethics and Governance**

"As AI systems make increasingly consequential decisions, responsible AI practices move from nice-to-have to business imperative. Organizations must build frameworks for transparency, fairness, and accountability before regulators mandate them."

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## **AREAS OF CONSULTING EXPERTISE**

### **Strategic Services**

- AI Strategy & Roadmap Development
- Digital Transformation Planning
- Technology Due Diligence
- Enterprise Architecture Review
- Cloud Strategy & Migration Planning
- Data Strategy & Governance
- Technology Vendor Selection
- Strategic Partnership Development

### **Implementation Services**

- AI/ML Solution Design & Deployment
- Data Platform Implementation
- CRM System Deployment
- Cloud Migration Execution
- Analytics & Business Intelligence
- Process Automation
- Change Management
- Program Management

### **Advisory Services**

- C-Suite Technology Advisory
- Board-Level Technology Strategy
- Innovation Program Development
- Technology Investment Review

- Risk Assessment & Mitigation
  - Regulatory Compliance (Financial Services)
  - Organizational Capability Building
  - Technology Team Development
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## CLIENT INDUSTRIES

### Financial Services

- Banking (Retail, Commercial, Investment)
- Insurance (Life, Property & Casualty)
- Asset Management
- Payments & Fintech
- Regulatory Compliance

### Retail & Consumer Goods

- Omnichannel Retail
- E-commerce Platforms
- Supply Chain Optimization
- Customer Analytics
- Personalization Engines

### Sustainability

- ESG Reporting & Analytics
- Carbon Tracking & Reduction
- Sustainable Operations
- Regulatory Compliance
- Impact Measurement

### Technology

- SaaS Platforms
  - Cloud Service Providers
  - Enterprise Software
  - Data & Analytics Vendors
  - AI/ML Solutions
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## TECHNOLOGY EXPERTISE

### AI & Machine Learning Platforms

- Databricks (Certified Professional)
- OpenAI / Azure OpenAI
- Google Cloud AI
- AWS SageMaker
- Hugging Face

### Data & Analytics

- Snowflake
- Databricks
- Microsoft Azure Synapse
- AWS Redshift

- Google BigQuery
- Collibra (Data Governance)
- Stibo (Master Data Management)

## Cloud Platforms

- Microsoft Azure
- Amazon Web Services (AWS)
- Google Cloud Platform (GCP)
- Hybrid/Multi-Cloud Architectures

## Enterprise Systems

- Salesforce CRM
- Microsoft Dynamics
- SAP
- Oracle
- ServiceNow

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# ENGAGEMENT FORMATS

## Speaking Engagements

- **Keynote Presentations** (45-60 minutes)
- **Conference Sessions** (30-45 minutes)
- **Panel Discussions** (Moderator or Panelist)
- **Workshops** (Half-day or Full-day)
- **Executive Roundtables** (90 minutes)
- **Webinars** (30-60 minutes)
- **Podcast Interviews** (30-90 minutes)

## Consulting Engagements

- **Strategic Advisory** (Ongoing retainer or project-based)
- **Technology Assessment** (2-4 week engagements)
- **Roadmap Development** (4-8 week engagements)
- **Implementation Oversight** (3-12 month programs)
- **Executive Coaching** (Individual or team)
- **Board Advisory** (Quarterly or as-needed)

## Audience Types

- C-Suite Executives (CEO, CTO, CDO, CISO)
- Technology Leaders (VP/Director level)
- Business Leaders (Operations, Strategy, Finance)
- Data & Analytics Teams
- Technical Practitioners (Architects, Engineers)
- Board Members and Investors

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# TESTIMONIALS & IMPACT

## Program Success Stories

**Fortune 100 Financial Services Firm** "Aaman's strategic oversight of our enterprise data transformation was instrumental in achieving our cloud migration goals ahead of schedule and under budget. His ability to navigate complex technical and

organizational challenges while maintaining executive alignment was exceptional."

**Global Retail Corporation** "The customer analytics platform Aaman architected has become a competitive differentiator for our organization. His deep understanding of both technology and business strategy ensured we built capabilities that directly drive revenue growth."

**Multinational Technology Company** "Working with Aaman on our CRM implementation, we experienced not just technical expertise but strategic partnership. His methodology for change management and adoption ensured our significant investment delivered real business value."

## Industry Recognition

- **Marquis Who's Who 2024** - Recognition for distinguished career in technology consulting
  - **50+ Successful Programs** - Consistent delivery of complex, high-value initiatives
  - **Global Impact** - Implementations across North America, Europe, and Asia-Pacific
  - **Client Retention** - Long-term relationships with Fortune 500 clients
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## CONTACT INFORMATION

### Professional Inquiries

**Website:** <https://aamanlamba.com>

**Email:** Available via contact form at <https://aamanlamba.com#contact>

### Media & Press

For media inquiries, interview requests, or press kits, please use the contact form on the website.

### Speaking Engagements

For conference presentations, keynotes, workshops, or podcast interviews, please include:

- Event name and date
- Audience size and profile
- Requested topic or format
- Location (or virtual)

### Consulting Engagements

For strategic advisory, technology consulting, or implementation services, please describe:

- Organization type and size
  - Challenge or opportunity
  - Desired outcomes
  - Timeline and scope
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## DOWNLOADABLE ASSETS

### Professional Headshot

- **High-resolution (300 DPI):** Available at </images/headshot.jpg>
- **Usage:** Media, conference materials, promotional content
- **Credit:** Photo credit preferred but not required

## Media Kits

- Professional/Consulting Media Kit (PDF): [Download](#)
- Complete Media Kit (Author & Professional): [Download](#)

## Logos & Branding

- Contact for specific branding requirements or custom materials

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## QUICK REFERENCE

**Name:** Aaman Lamba

**Title:** Senior Industry Principal (Former), AI & Strategic Transformation Consultant

**Recognition:** Marquis Who's Who 2024 Honoree

**Experience:** 28+ Years in Technology & Management Consulting

**Specialization:** Artificial Intelligence, Data Analytics, Strategic Transformation

**Certification:** Databricks Financial Services GenAI Professional

**Education:** B.E. Computer Science, Bangalore University

### Notable Achievements:

- 50+ Strategic Transformation Programs (Fortune 500)
- Global CRM Implementations (Google + 5 others)
- Strategic Partnerships (Microsoft, Collibra, Stibo, Snowflake)

**Industries:** Financial Services, Retail, Sustainability, Technology

**Contact:** <https://aamanlamba.com>